

THAT WHICH IS CLAIMED IS:

*Dale*

1. A promotional apparatus, comprising:  
a transparent, flexible intravenous fluid  
bag; and  
a clock mounted on the flexible intravenous  
fluid bag.

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2. The promotional apparatus according to  
Claim 1 wherein the clock comprises a digital display.

3. The promotional apparatus according to  
Claim 1 wherein the intravenous fluid bag further  
comprises an aperture adjacent an end thereof by which  
the intravenous fluid bag can be suspended.

*Dale*

4. The promotional apparatus according to  
Claim 3 further comprising a stand and wherein the  
intravenous fluid bag is suspended from the stand via  
the aperture.

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*Dale*

5. The promotional apparatus according to  
Claim 1 further comprising a stand and wherein the  
intravenous fluid bag is supported by the stand on a  
horizontal surface at an angle relative to the  
horizontal surface.

6. The promotional apparatus according to  
Claim 1 wherein the intravenous fluid bag further  
comprises promotional indicia.

Patent which  
shape  
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7. A promotional apparatus, comprising:

two transparent, flexible polymeric sheet panels disposed substantially parallel to each other and joined along respective peripheral edges thereof to form a shape that resembles an intravenous fluid bag; and

a clock mounted on one of the flexible polymeric sheet panels.

8. The promotional apparatus according to Claim 7 wherein the clock comprises a digital display.

9. The promotional apparatus according to Claim 7 wherein the pouch further comprises an aperture by which the pouch can be vertically suspended to resemble an intravenous fluid bag in operation.

10. The promotional apparatus according to Claim 9 further comprising a stand and wherein the pouch is suspended from the stand via the aperture.

11. The promotional apparatus according to Claim 7 wherein at least one of the two transparent polymeric sheet panels comprises promotional indicia thereon.

12. A promotional apparatus, comprising:

a stand, comprising:

a base;

an elongated column extending upwardly from the base along a first direction and having a first free end; and

10

an elongated arm extending outwardly from the elongated column adjacent the elongated column free end and along a second direction transverse to the first direction, wherein the elongated arm has a second free end;

15

a transparent, flexible intravenous fluid bag having an aperture formed in an end thereof, wherein the intravenous fluid bag is suspended from the elongated arm second end via the aperture; and  
a clock mounted on the flexible intravenous fluid bag.

¶ 13. The promotional apparatus according to Claim 12 wherein the clock comprises a digital display.

¶ 14. The promotional apparatus according to Claim 12 wherein the intravenous fluid bag further comprises promotional indicia.

¶ 15. The promotional apparatus according to Claim 12 wherein the stand further comprises a card holder disposed on the base.

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¶ 16. A promotional apparatus, comprising:  
a rigid, transparent block having a shape that resembles an intravenous fluid bag, wherein the block comprises a front face; and  
a clock mounted on the block front face.

¶ 17. The promotional apparatus according to Claim 16 wherein a cavity is formed within the front

face of the block and wherein a portion of the clock is disposed within the cavity.

¶ 18. The promotional apparatus according to Claim 16 wherein the block further comprises an aperture adjacent an end thereof by which the block can be suspended.

¶ 19. The promotional apparatus according to Claim 18 further comprising a stand and wherein the block is suspended from the stand via the aperture.

¶ 20. The promotional apparatus according to Claim 1 wherein the block further comprises promotional indicia disposed on the face thereof.

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